

### Exercise 12

1. A content management system provides a way to manage or change information that is shown in some form or medium. In this case a website. WordPress is a type of content management system because it gives us a way to publish, control and edit what goes into the site. These are examples of the content that needs to be managed in our site.
2. It is much easier to change what goes into a content management system than it is with our own custom designs. In WordPress you can alter the content in almost a click of a button. In a custom design it will require editing of our code. WordPress does this for us.
3. WordPress began in 2003 that was intended to be used to enhance the look of typography. WordPress started out with a very small community but has grown significantly. Although you can start a blog with WordPress.com quickly, it is not as flexible as WordPress.org. WordPress.org gives you the tools to be more creative with your content management system.
4. PHP is mainly used for web development and can be embedded in html code, and even content management systems. PHP is a free software that can be used on almost any operating system and be uploaded onto a server. Originally PHP stood for Personal Home Page, but now it refers to Hypertext Preprocessor. You can even use PHP in WordPress.

5. A WordPress theme is a way to decorate and design the functionality of your site. You can also customize your theme by including photos, your own style sheets and using PHP code. Many themes in WordPress can be used as a reference to get you started on your new site.